

Locally produced and certified sustainable

Beet sugar from Pfeifer & Langen





Locally produced from the outset



We process our beet in the place where it grows.



Our sugar is a **regional product** - just like our feedstuff.



Our average mileage between field and factory is 50 km in Germany and Poland and 77 km in Ukraine.



We cooperate with approx. 12,700 contract farmers in Germany, Poland and Ukraine.



Beet cultivation promotes biodiversity in the regions.

Certification is based on comprehensive test criteria











Agriculture

Plants

Customer

These include:

- ◆ Prevention of ploughing up of grassland and maintaining protected areas
 to preserve biodiversity
- ✓ Application of crop protection products and fertilisers as well as activities related to integrated crop protection
- ✓ Preservation of soil substance and structure
- ✓ Measures related to water protection and energy efficiency
- ✓ Implementation of sustainable business practices
- ✓ Testing of sugar beet processing in relation to mass balance
- ✓ Correct labelling of sustainable sugar on delivery documents

Sustainable beet sugar certified according to REDcert²



At Pfeifer & Langen, in addition to locally produced sugar beet cultivation, we focus on **sustainable beet sugar** that is certified according to REDcert².

We can offer our customers various sustainable beet sugar products in **crystallized and liquid form or as special varieties**. Please speak to our sales team for more information. REDcert² is a certification system for sustainable biomass from agricultural crops for food.

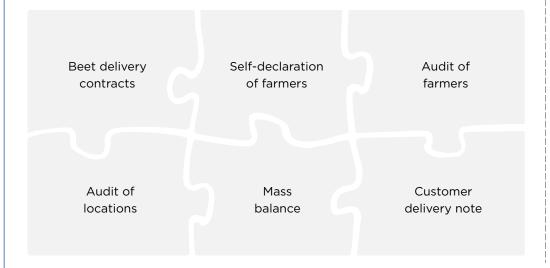
It is based on the criteria of the **Sustainable Agriculture Initiative (SAI)**, a worldwide initiative for the promotion of sustainable agriculture.

All aspects of sustainability are taken into account - **economic**, **environmental** and **social**.

Our REDcert² certification in Europe



What steps does the REDcert² require Pfeifer & Langen to take?



Labelling of sustainable beet sugar

On the delivery note (obligatory)

How can you see that this is sustainable beet sugar?



Delivery note no. XXXXX-XX

Sustainability declaration:

Sugar produced in Germany

Certificate: REDcert²-XXX-XXXXX

On the packaging (optional)

Would you also like to label our sustainable beet sugar, for example, on your packaging?

Labelling option 1:

Additional information with * in the list of ingredients:

Ingredients: Strawberries (50%), sugar*, acidifier: citric acid

* Sugar from sustainable sugar beet certified according to REDcert²

Labelling option 2:

Use of the Pfeifer & Langen logo 'from sustainable sugar beets'.



