

Locally produced and certified sustainable

Beet sugar from Pfeifer & Langen



Locally produced from the outset



We **process** our beet in the place where it grows.



Our sugar is a **regional product** – just like our feedstuff.



Our average **mileage between field and factory** is **50 km** in Germany and Poland and **77 km** in Ukraine.



We cooperate with approx. **12,700 contract farmers** in Germany, Poland and Ukraine.



Beet cultivation promotes **biodiversity in the regions**.

Certification is based on comprehensive test criteria



Agriculture



Plants



Customer

These include:

- ✓ Prevention of ploughing up of grassland and maintaining protected areas to preserve biodiversity
- ✓ Application of crop protection products and fertilisers as well as activities related to integrated crop protection
- ✓ Preservation of soil substance and structure
- ✓ Measures related to water protection and energy efficiency
- ✓ Implementation of sustainable business practices
- ✓ Testing of sugar beet processing in relation to mass balance
- ✓ Correct labelling of sustainable sugar on delivery documents

Sustainable beet sugar certified according to REDcert²



At Pfeifer & Langen, in addition to locally produced sugar beet cultivation, we focus on **sustainable beet sugar** that is certified according to REDcert².

We can offer our customers various sustainable beet sugar products in **crystallized and liquid form or as special varieties**. Please speak to our sales team for more information.

REDcert² is a **certification system for sustainable biomass from agricultural crops for food**.

It is based on the criteria of the **Sustainable Agriculture Initiative (SAI)**, a worldwide initiative for the promotion of sustainable agriculture.

All aspects of sustainability are taken into account – **economic, environmental and social**.

Our REDcert² certification in Europe



What steps does the REDcert² require Pfeifer & Langen to take?



Labelling of sustainable beet sugar

On the delivery note (obligatory)

How can you see that this is sustainable beet sugar?



Delivery note no. XXXXX-XX

Sustainability declaration:
Sugar produced in Germany

Certificate:
REDcert²-XXX-XXXXXX

On the packaging (optional)

Would you also like to label our sustainable beet sugar, for example, on your packaging?

Labelling option 1:

Additional information with * in the list of ingredients:

Ingredients: Strawberries (50 %), sugar*, acidifier: citric acid

* Sugar from sustainable sugar beet certified according to REDcert²

Labelling option 2:

Use of the Pfeifer & Langen logo 'from sustainable sugar beets'.



by Pfeifer & Langen